

2019

SPECIAL SECTIONS CALENDAR

JANUARY

ECONOMIC OUTLOOK

Area business and community leaders give their 2019 economic forecast for their respective fields and industries.

Distributed by: The Advocate and The Acadiana Advocate

Publication Date: Sunday, January 13 (broadsheet)

MARCH

SUMMER CAMP GUIDE

The Advocate's Summer Camp Guide showcases area camps as parents begin planning for the summer months.

Distributed by: The Advocate and The Acadiana Advocate

Publication Date: Friday, March 8 and Thursday, March 21

VACATION & TRAVEL

A vacation planning guide with stories on area vacation spots, as well as information on Gulf Coast destinations.

Distributed by: The Advocate, The New Orleans Advocate and The Acadiana Advocate

Publication Date: Sunday, March 24 (tabloid)

APRIL

NEW ORLEANS SPRING DINING GUIDE

The spring edition of The New Orleans Advocate's Dining Guide will highlight a broad range of restaurants and cuisines across the market as defined by neighborhoods.

Distributed by: The New Orleans Advocate

Publication Date: Friday, April 12 (tabloid)

CRESCENT CITY CLASSIC RACE GUIDE

The New Orleans Advocate will publish a comprehensive guide to 2019 Crescent City Classic. This race is New Orleans' and the region's premier road race. This tabloid section will include the event highlights, details on the expo, the race course map, the timeline for race day, the post-event festival and photos from past races.

Distributed by: The New Orleans Advocate

Publication Date: Sunday, April 14 (tabloid)

JUNE

STORM GUIDE: DIGITAL

Help area residents prepare in advance of the 2019 hurricane season with your business' message on TheAdvocate.com.

Publication Date: June 1 - November 30 (digital)

NEW ORLEANS DEBUTANTES

A special pull-out section introducing the 2018-2019 debutante coterie. This section will be produced by the staff of EatPlayLive, in consultation with Nell Nolan, society columnist, who has spent the past three decades covering the city's debutantes and Mardi Gras royalty.

Distributed by: The New Orleans Advocate

Publication Date: Sunday, June 9 (broadsheet)

AUGUST

FOOTBALL: COLLEGE, PRO & HIGH SCHOOL

Football, produced by The Advocate's award-winning sports staff, will cover area high school teams, Louisiana college teams and the Saints.

Distributed by: The Advocate and The Acadiana Advocate

Publication Date: Tuesday, August 20 (tabloid)

ST. TAMMANY FARMER HIGH SCHOOL FOOTBALL

High school football coverage of St. Tammany area teams by The Advocate's award-winning sports staff.

Distributed by: The St. Tammany Advocate

Publication Date: Wednesday, August 28 (tabloid)

OCTOBER

HIGHER EDUCATION GUIDE

This guide is targeted to reach potential students and their families with information on schools, colleges and universities as they prepare for graduation. Participating schools will receive expanded representation with their own Campus Spotlight feature.

Distributed by: The Advocate, The New Orleans Advocate and The Acadiana Advocate

Publication Date: Thursday, October 10 (tabloid)

ADORE – NEW ORLEANS

Adore is a glossy magazine published by The New Orleans Advocate. Each issue of Adore covers fashion, home design and décor in New Orleans.

Distributed by: The New Orleans Advocate (glossy magazine)

BRIDAL/VALENTINE'S/MARDI GRAS

Publication Date: Friday, February 8

SUMMER/FATHER'S DAY

Publication Date: Friday, May 24

HOLIDAY

Publication Date: Friday, November 29

SPRING/EASTER

Publication Date: Friday, March 22

FALL

Publication Date: Friday, September 6

NEW YEAR'S EVE/12TH NIGHT

Publication Date: Friday, December 20

JAZZ FEST/MOTHER'S DAY/GRADUATION

Publication Date: Friday, April 26

HALLOWEEN/THANKSGIVING

Publication Date: Friday, October 18

For more information, contact your Multimedia Sales Consultant

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